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# “GREENWASHING” OUR KIDS?

## *Global Warming Hype Turns to Terror in Young Children*

**Los Angeles, CA** - In her new book, *Deb & Seby's Real Deal on Global Warming*, veteran comedy writer **Al Sonja L. Schmidt** uses her wit to ease the growing fears of children who are concerned over the earth's future destruction and offers an alternate view on climate change than what they may have heard in the media or learned at school.

“Images of the earth drowning and beloved animals becoming extinct are plaguing children of all ages, striking fear that we are doomed!” says Schmidt. This dilemma, dubbed “eco-phobia,” is a result of the scare tactics that have successfully worked on younger audiences. Children are also worried that they are not doing enough to help the environment.

With the remnants of Earth Day lingering, environmentally-friendly activities have moved from planting flowers and cleaning up parks to political rallies and protests that only further a sense of doom to impressionable youth. “Let’s restore a sense of earth to Earth Day. Rather than using fear to provoke a reaction, why not offer positive encouragement to ease the concern children have for our planet?” asks Schmidt.

In the book, animated characters Deb & Seby explore the issues, answering questions like:

- Who’s Telling Us this Scary Stuff and Why?
- If Industry is So Bad, Why does the Rest of the World Want It?
- Why Global Warming Seems So Real
- Are People Really the Biggest Greenhouse Gas Polluters?
- If there’s Another Side, Why Haven’t We Heard It?
- What makes it “The Most Serious Issue of our Time”?

*Deb & Seby's Real Deal on Global Warming* presents the views of many respected scientists, researchers and professors from around the world who oppose the global warming predictions that have taken the world by storm. It exposes why we can all “chill-lax” about global warming, man’s real input into this “problem,” wacky so-called solutions to global warming and other eco-predictions that turned out to be wrong.

“Is the global warming movement about caring for the Earth or about politics, a feel-good philosophy and control over our lifestyles?” asks Schmidt. “The ‘real deal’ is there’s no scientific consensus to prove that adults, much less children, have anything to worry about.”

*Al Sonja L. Schmidt* is a comedic writer who has brought her talent to award-winning children’s programming, including *That’s So Raven*, *The Famous Jett Jackson* and *Cory in the House*, as well as primetime comedy series *In Living Color* and *NBC’s Hidden Hills*.